

VERÃO  
PARA ANA  
• V I V A • A • V I D A •

The logo features the text 'VERÃO PARA ANA' in a stylized, colorful font. The word 'VERÃO' is in shades of green and yellow, while 'PARA ANA' is in shades of purple and blue. Each letter contains a white silhouette of a vacation-related icon: a palm tree, a person surfing, a starfish, a seagull, a sunset, a person playing with a child, a beach chair, a sun, an airplane, a person at a beach, a person with a beach umbrella, a person with a beach ball, and a location pin. Below the main text is the phrase '• V I V A • A • V I D A •' in a simple blue font.